

## MCDONALD'S UKRAINE COMPANY

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The company was founded in 1940 by brothers Dick and Mac McDonald (the first restaurant was opened in San Bernardino, California) in 1948, the world's first formulated the principles of the concept of "fast food".

In 1954, Ray Kroc bought McDonald brothers to act as exclusive agent for the franchise. In 1955 he opened his first McDonald's in the town of Des Plaines, Illinois (now - a museum of the corporation). In 1955, the company was registered as a McDonald's System, Inc (in 1960 was renamed the McDonald's Corporation).

McDonald's has become a model of fast service.

Today, tens of thousands of McDonald's restaurants are serving millions of people daily around the world. Ukraine became the 102 th country where McDonald's began to develop Network . May 24, 1997 near the metro station "Lukyanivska" in Kiev opened the first McDonald's institution in the country. Today in 20 cities of Ukraine operates 68 McDonald's establishments. Every day, McDonald's serves more than 200,000 visitors.

The priority focus of the company "McDonald's Ukraine Ltd." is a continuation of the fruitful cooperation with existing and attract new Ukrainian partners and suppliers.

Key partners "McDonald's Ukraine ltd" are "Chumak", "Coca-cola", "Hochland", "Kraft Foods" and other.

The company "McDonald's Ukraine ltd" is one of the largest foreign investors in Ukraine in developing a network of McDonald's ® and infrastructure of our state has company already invested over \$ 100 million.

During 1997-2006 years the company has paid 333 million in the form of taxes to the state and local budget.

According to the annual independent survey company Aon Hewitt and HR Center, the company " McDonald's Ukraine ltd " occupied a place in the ranking "Best Employer in Ukraine - 2010". Charity project "Happiness Day at McDonald's" brought company victory in the national contest "Philanthropist of the Year 2011".

It should be noted that McDonald`s, the official restaurant European Championships, was the sixth world-renowned brands - partner of Euro 2012, joining Adidas, Castrol, Coca-Cola, Hyundai-Kia and Carlsberg.

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